RJREYNOLDS

Tobacco Company

Dennis R. Bellinger
Sr. Chain Accounts Manager

4180 Keller Road, Suite A
Holt, MI 48842
517-694-3306
Fax 517-694-3405

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ROU:	***1110***	***2210***	***5410***	***6710***
	1210	***2310***	***5610***	***6810***
	1310	***2410***	***5710***	***6910***
	1510	***2510***	***5810***	
	1610	***2910***	***6210***	
	1710	***5110***	***6310***	
	2110	***5310***	***6510***	

Please distribute to all Personnel with

K-Mart Stores	**ID# 0002-00-00**
Super K-Mart Stores	**ID# 1471-00-00**

SUBJECT: K-MART RESETS

As information, the merchandising re-set program currently being conducted Nationally in K-Mart stores, which includes a reduction in the size of the carton fixtures and the placement of a dual-sided PFD (in most instances) does not involve any of the Super-K stores. Although we do anticipate some adjustments to the plan-o-grams and fixturing in these stores in the near future, ***I will repeat, there are no re-sets being conducted at the Super-K's at this time.***

Should you have any questions, please feel free to contact me.

Sincerely

Dennis

Dennis R. Bellinger

DRB/sab
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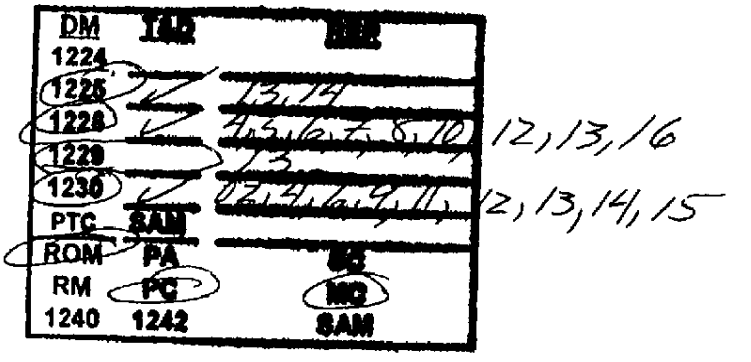

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